

AFCEA BELVOIR **INDUSTRY DAYS**



MAY 5-7, 2026
Hilton Alexandria Mark Center

ABID@FederalTrainingPartnership.com



AFCEA BELVOIR INDUSTRY DAYS

The Army Is Transforming - Be Part of What Comes Next

The U.S. Army is undergoing its most sweeping it, acquisition, and modernization overhaul in decades. With the consolidation of 12 peos into six new portfolio acquisition executives (paes), a shift to the warfighting acquisition system (was), and accelerated reforms in cloud, cyber, data, enterprise it, and commercial procurement, the way the army buys and fields technology is changing fast.

For industry, this represents a rare window to gain clarity, build relationships, and position solutions directly against the Army's future needs.

Why Attend

1. Understand the New Acquisition Structure

The purpose of attending ABID 2026 is to gain a comprehensive, real-time understanding of the Department's rapidly evolving acquisition modernization efforts, the demand signals driving them, and how industry must adapt to accelerate capability delivery for the Warfighter.

2. Learn How WAS Changes Everything

The new Warfighting Acquisition System dramatically accelerates:

- Requirements approval
- Funding flexibility
- Commercial technology adoption
- Modular, iterative development
- Speed to capability delivery
- Hear directly from DoD leaders executing these reforms

3. Stay Ahead of Emerging IT, Cyber & Enterprise Priorities

Get briefed on shifts in:

- Cloud modernization & data integration
- Zero Trust & cybersecurity acceleration
- Network transformation & transport upgrades
- AI/ML governance
- IT procurement reforms

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Why Sponsor

Position Your Brand at the Epicenter of Army Modernization

Sponsoring places your organization front-and-center with:

- Portfolio Acquisition Executives (PAEs)
- Army CIO leadership
- PEO Enterprise
- C3N / CPE C3N stakeholders
- Requirements reform and WAS governance offices
- Program managers, integrators, and acquisition decision-makers

Visibility. Credibility. Access.

Showcase your technology, demonstrate alignment with the Army's new pace of modernization, and build relationships across the emerging acquisition ecosystem.

Who Should Participate:

Companies delivering capability in:

- Cybersecurity & Zero Trust
- Cloud architecture & hosting
- Networks & communications
- AI/ML, data platforms & analytics
- Enterprise IT & automation
- C5ISR solutions
- Modernization consulting & digital transformation

The Moment Is Now

Join AFCEA Belvoir Industry Days to understand the new structure, hear directly from decision-makers, and ensure your organization is positioned for the next decade of Army modernization.

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What is AFCEA

AFCEA is a professional association that connects people, ideas and solutions globally.

We do that by developing networking and educational opportunities and providing them worldwide in an ethical manner. This enables military, government, industry and academia to align technology to meet the needs of those who serve in critical areas, which include defense, security, cyber and intelligence.

The association includes individual members and corporate members, and AFCEA's international regional chapter network helps members build networks, grow relationships and expand opportunities. AFCEA members and constituents include professionals in military, government, industry and academia.

Get Involved:

Showcase your expertise to top government and military decision-makers.

Contact us today to explore sponsorship packages and secure your presence at the event.

Be Part of the Conversation. Shape the Future.
FOR SPONSORSHIP DETAILS CONTACT:
ABID@FederalTrainingPartnership.com



COMPANIES AT THE FOREFRONT OF TECHNOLOGY AND INNOVATION ARE INVITED TO EXHIBIT, PARTICULARLY THOSE OFFERING PRODUCTS THAT SUPPORT CRITICAL PROGRAMS LISTED BELOW.

- Assistant Secretary of the Army for Acquisition, Logistics and Technology (ASA (ALT))
 - DASA – Data, Engineering, and Software (DES)
- Deputy Chief of Staff (G-6)
- Army Chief Information Officer (CIO)
- PEO Enterprise
 - PEO Leadership
 - Army Data and Analytics Platform (ARDAP)
 - Army Data Platform (ADP)
 - Enterprise Business Systems – Convergence (EBS-C)
 - Defense Integrated Business Systems (DIBS)
 - Global Combat Support Systems – Army (GCSS-A)
 - General Funds Enterprise Business Systems (GFEBs)
 - Logistics Modernization Program (LMP)
 - Integrated Personnel and Pay System – Army (IPPS-A)
 - Enterprise Services (ES)
 - Computer Hardware, Enterprise Software and Solutions (CHESS)
- PEO Command, Control, and Communications Tactical (PEO C3N)
 - PEO C3N Leadership
 - PM Integrated Enterprise Network (IEN)
 - Global Enterprise Network Modernization Americas (GENM-A)
 - Global Enterprise Network Modernization OCONUS (GENM-O)
 - Wideband Enterprise Satellite (WESS)
 - PM Tactical Network (TN)
 - Allied Information Technology (AIT)
 - Mission Network
 - Network Modernization
 - Unified Network Capabilities and Integration
- PEO Intelligence, Electronic Warfare and Sensors (IEW&S)

- PEO IEW&S Leadership
 - PM Defensive Cyber Operations (DCO)
- PEO Simulation, Training, and Instrumentation (PEO STRI)
 - PEO STRI Leadership
 - PM Synthetic Environment (SE)
 - PM Cyber, Test and Training (CT2)
 - PL Enterprise Transformation and Integration (ETI)
- PEO Solider
- Army Contracting Command (ACC)
 - ACC Aberdeen Proving Grounds (ACC APG)
 - ACC – Rock Island (ACC RI)
- Army Cyber Command (ARCYBER)
- Army Intelligence and Security Command (INSCOM)
- Network Enterprise Technology Command (NETCOM)
- National Guard Bureau (NGB)
 - Army National Guard (ARNG)
 - Air National Guard (ANG)
- US Army Corps of Engineers (USACE)
- Defense Information Systems Agency (DISA)
- Defense Contract Audit Agency (DCAA)
- Defense Contract Management Agency (DCMA)
- Defense Logistics Agency (DLA)
- Defense Software Coalition
- Defense Counterintelligence and Security Agency
- Defense Threat Reduction Agency (DTRA)
- NASA
 - Solutions for Enterprise-Wide Procurement (SEWP VI)



EXHIBIT OPPORTUNITIES

5 Star \$12,500	4 Star \$7,000	3 Star \$4,995	2 Star \$3,995	1 Star \$2,995
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EXHIBIT/BOOTH SPACE

Exhibit/Booth Size	10 x 8	10 x 8	TABLE TOP	TABLE TOP	TABLE TOP
Premium Location closest to general session	*	*	*		
Premium Location	*	*	*	*	
Logo on floor plan	*	*	*		

PRE-EVENT MARKETING

Rotating Logo on event home page	*	*			
Logo on the Sponsors page of the event website	*	*	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*			
Rotating Logo in Conference App	*	*			

ON-SITE MARKETING & INCLUSIONS

Ad in conference program	Full Page	Half Page			
Company logo in the program next to listing	*	*	*	*	
Company description in the digital program & app	Up to 100 words	Up to 80 words	Up to 80 words	Up to 60 words	Up to 40 words
Logo on Entrance Unit to the Exhibit Hall	5 Star Level	4 Star Level	3 Star Level		
Logo on sponsor signage at the event	5 Star Level	4 Star Level	3 Star Level	2 Star Level	
Push notification on event app	1				
Lead retrieval license	*	*	*	*	*
Number of event badges	4	3	3	2	2
Tickets to the VIP reception	4	2			
Company logo on pre-session slideshow playing before General Sessions	5 Star Level	4 Star Level	3 Star Level	2 Star Level	
Speaking session in Innovation Track	30 Minutes				
A one-page company profile sheet included in the conference bag	*				

POST-SHOW MARKETING

Company name and/or logo included on attendee survey email	*				
Opt-in Attendee List	*	*	*	*	*

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SPONSORSHIP OPPORTUNITIES

LUNCH
SPONSOR
\$10,000

TUESDAY
WELCOME
RECEPTION
SPONSOR
\$8,000

BREAKFAST OR
BREAK
SPONSOR
\$5,000

PRE-EVENT MARKETING

Logo on the Sponsors page of the event website	*	*	*
Rotating Logo in Conference App	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*	*

ON-SITE MARKETING & INCLUSIONS

Branding Opportunities	Introduce Lunch Keynote Table Signs	Napkins & 100 Drink Tickets	Coffee to go cups
Ad in conference program	Full Page	Full Page	1/2 Page
Company logo in the program next to listing	*	*	*
Logo on sponsor signage at the event	During Lunch	At Reception	During Break
Attendee Passes	3	3	3
Tickets to the VIP reception	2	2	
Company logo on pre-session slideshow playing before General Sessions	*	*	*
Number Available	2 Available Each Day	1 Available	2 Available

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	REGISTRATION SPONSOR \$8,500	CONFERENCE BAG \$7,500	LANYARD \$7,500	NOTEBOOK \$6,500	WIFI \$7,500
PRE-EVENT MARKETING					
Logo on the Sponsors page of the event website	*	*	*	*	*
Rotating Logo in Conference App	*	*	*	*	*
Company name and/or logo included on attendee promotional/update emails	*	*	*	*	*
ON-SITE MARKETING & INCLUSIONS					
Ad in conference program	1/2 Page	1/2 Page	1/2 Page	1/2 Page	Recognition in program
Company logo in the program next to listing	*	*	*	*	*
Logo on sponsor signage at the event	At Checkin	Sponsor Poster	Sponsor Poster	Sponsor Poster	Sponsor Poster
Attendee Passes	2	2	2	2	2
Logo on specific item	Attendee registration page	Bag	Lanyard	Notebook	Wifi Landing Page
Company logo on pre-session slideshow playing before General Sessions	*	*	*	*	*
Extra Item	*See below	Company literature placed in bag			Pick the WiFi Password & Logo on Splash Page
Number Available	1 Available	3 Available	1 Available	2 Available	1 Available

*Registration Sponsorship - Deliverables: Company profile in attendee confirmation email, company literature distributed at registration, company provided banner stand located at registration,

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	TUMBLER SPONSOR \$7,000	MOBILE APP \$6,000	KEYNOTE HOST \$4,000	SESSION SPONSOR \$2,500
PRE-EVENT MARKETING				
Logo on the Sponsors page of the event website	*	*	*	*
Rotating Logo in Conference App	*	*		
ON-SITE MARKETING & INCLUSIONS				
Ad in conference program	1/2 Page	Recognition in program		
Company logo in the program next to listing	*	*	*	
Logo on sponsor signage at the event	Sponsor Poster	Sponsor Poster	Outside of Session Room	Outside of Session Room
Attendee Passes	2	2	1	
Logo on specific item	Tumbler	App splash screen	On Agenda	On Agenda
Company logo on pre-session slideshow playing before General Sessions	*	*	*	*
App push notifications		1 per day	1	
Extra Item			Introduction of a Keynote speaker	Introduction of session speaker
Number Available	2 Available	1 Available	4 Available	1 (p/Session)

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PAYMENT INFORMATION

COMPANY NAME: _____

Please charge this credit card \$_____ for the _____ Sponsorship.

Type: ☐ MC ☐ VISA ☐ AMEX Expiration: ____/____ CSC/Security Code: _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Phone: _____ Email: _____

CC Billing Address: _____

Street City State Zip

☐ Request payment URL to pay online with credit card

☐ Request invoice to pay by check

TERMS AND CONDITIONS

Binding Contract. This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Payment Terms. Advance payment is required for any partnership packages and/or sponsorship.

Cancellation by Partner. Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance. Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Displays, Decorations, Conduct. Displays, decorations, signage may not damage any part of the conference venue. Industry Partner shall be solely responsible for all damage resulting from any of the above actions.

Security. Industry Partners are responsible for securing the safety of their exhibits, marketing materials, and electronics.

Liability. Industry Partner agrees that Federal Training Partnership, the government hosting organization, the venue, its owners and its management company, and their respective employees are not liable for any theft, damage or loss to property or for any injury that may occur to the partner, its agents, employees. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities in the venue premises or at the conference and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Conference Cancellation and Postponement. Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future conference or refunded on a prorated basis (minus any direct costs and overhead expenses). If the conference or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

No Show. Any Industry Partner that fails to erect and staff a display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Billing. The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: _____

Print Name: _____