

4th ANNUAL CYBER & IT DAY FOR FORT HUACHUCA



2024 EXHIBITOR PROSPECTUS

Thursday, February 22, 2024

About the 4th Annual Cyber & IT Day for Ft. Huachuca:

Join the AZ Cyber Initiative, Huachuca IEEE Section, the National Defense Industrial Association (NDIA) – Southwest Chapter, and the University of Arizona - Continuing Education Program for 4th Annual Cyber & IT Day for Fort Huachuca. This will be a live event, and the event will once again be held at the Thunder Mountain Activity Center (TMAC) on Fort Huachuca. The event will take place on Thursday, February 22, 2024.

The purpose of this event is to provide the latest cybersecurity updates to further educate post personnel on current cyber strategies, and to assist with IT modernization planning.

About Fort Huachuca & NETCOM

Fort Huachuca is home to United States Army Network Enterprise Technology Command (NETCOM). NETCOM is the Army's single information technology service provider for all network communications. A major subordinate command to U.S. Army Cyber Command, NETCOM maintains and defends the Global Network Enterprise to enable information superiority and freedom of access to the network in all phases of Joint, Interagency, Intergovernmental, and Multinational operations. NETCOM plans, engineers, installs, integrates, protects, and operates Army Cyberspace, enabling Mission Command through all phases of Joint, Interagency, Intergovernmental, and Multinational operations.

Fort Huachuca is also the headquarters of the United States Army Intelligence Center (USAICoE). (MARS). Other units include the Joint Interoperability Test Command (JITC), the Information Systems Engineering Command (ISEC), the Electronic Proving Ground (EPG), Communications Security Logistics Activity (CLSA), and the Intelligence and Electronic Warfare Directorate (IEWTD).

The fort has a population of about 6,500 active-duty soldiers and 8,000 civilian employees.

Sample of the Job Titles from past events:

NETCOM Deputy G3, CIO, Team Lead, Division Tech Director, TIC DoDIN APL Comm Team, Network Team Head, Chief Comms Intep, Chief Future Testbed Operations Branch, Deputy PM - Technology Innovation Program, DT Cyber Test Lead, Information Systems Security Officer (ISSO), Cyber Analyst, Computer Scientist, Network Systems Engineer, Electronics Engineer, Branch Chief, Technical Project Manager, COMSEC Lead, IT Specialist, Information Protection Technician, System Administrator, Division Chief, AEDC, Cyber Engagement Specialist, Cyber Architect, Senior Information Security/IA Technical Analyst, Computer Scientist, Data Center Analyst & More.

Exhibiting Opportunities

Opportunities and Pricing: (Please put a check mark by the package that you are reserving)

4th Annual Cyber & IT Day at Fort Huachuca: 2/22/24

- Platinum Partnership Package: \$2,995
- Gold Partnership Package: \$1,995
- Silver Partnership Package: \$1,195

Platinum packages include:

- Premium end-cap demonstration space closest to attendee traffic
- 4 exhibit passes for company personnel
- Speaking slot available as part of the agenda
- Premium signage near food
- Will be first stop on any VIP walkthroughs
- One-page company advertisement in exhibit guide
- Logo placement on program webpage
- Logo in printed exhibit guide handed out to all attendees
- Company description in exhibit guide (up to 80 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

Gold Packages include:

- Premium demonstration space closest to attendee traffic
- 3 exhibit passes for company personnel
- Logo placement on program webpage
- Logo in printed exhibit guide handed out to all attendees
- Company description in exhibit guide (up to 60 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

Silver Packages include:

- Demonstration space at the event
- 2 exhibit passes for company personnel
- Logo placement on program webpage
- Company description in exhibit guide (up to 40 words)
- Pre-event promotional activity to all attendees
- Post-show attendee list (opt-in)

*Amenities Include: standard electrical drop, table/chairs for all listed packages

Reservation Contract – Ft. Huachuca

(completed contracts should be sent to: contract@federaltrainingpartnership.com or fax to 800-858-3950)

COMPANY NAME: _____

Charge credit card \$ _____ for _____ Ft. Huachuca (Please Circle) exhibitor package.

Charge credit card \$95 for _____ extra company rep passes.

___ MC ___ VISA ___ AMEX Expiration: _____ / _____ CSC/Security Code : _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Telephone: (_____) _____

Email: _____

CC Billing Address: _____

Street City State Zip

Binding Contract. This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Payment Terms. Advance payment is required for any partnership or exhibit packages and/or sponsorship.

Cancellation by Partner. Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance. Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Connectivity. Federal Training Partnership is not responsible for any internet, wifi or other associated issues from the industry partner.

Liability. Industry Partner agrees that Federal Training Partnership, the government hosting organization, the virtual platform, its owners and its management company, and their respective employees are not liable for any issues resulting from industry partner not uploading or logging into the event platform. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities virtual platform and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Event Cancellation and Postponement. Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future event or refunded on a prorated basis (minus any direct costs and overhead expenses). If the event or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, pandemics, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

No Show. Any Industry Partner that fails to upload content to and/or staff a virtual display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Billing. The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: _____

Print Name: _____