



## **Exhibitor Prospectus**

**Denver Federal Cyber Summit:                      Wednesday, August 21, 2024**

**Join the U.S. Small Business Administration (SBA) Region VIII – Rocky Mountain Region and the Information Systems Security Association (ISSA) - Colorado Springs, Denver, & Northern Colorado Chapters on Wednesday, August 21, 2024 for the Denver Federal Center Cyber Summit. The event will take place at GSA Building 41 at the Remington Arms Conference Room.**

**The Denver Federal Center, in Lakewood, Colorado, is part of the General Services Administration and is home to about 6,200 government employees. There are 28 different Federal agencies on-site, making it the largest concentration of Federal agencies outside of Washington, D.C.**

**The major employers at the Center include the United States Department of the Interior (and its Bureau of Land Management, Bureau of Reclamation, and United States Geological Survey) and the General Services Administration. Special facilities at the Center include the National Ice Core Laboratory.**

**SBA provides support and resources for small businesses seeking government contracts, including in the field of cybersecurity. The SBA Regional Administrator will give an overview presentation on current cyber contracting opportunities in Region VIII. The event will feature cybersecurity awareness and technical briefs from government and industry SMEs, as well as cyber and IT exhibits.**

### Opportunities and Pricing:

Denver Federal Cyber Summit:	8/21/24
__ Platinum Partnership Package:	\$2,995
__ Gold Partnership Package:	\$1,995
__ Silver Partnership Package:	\$1,295

#### Platinum packages include:

- Premium end-cap demonstration space closest to attendee traffic
- Speaking slot on the event agenda (space permitting)
- 4 partnership passes for company personnel
- Premium signage near food
- First stop on any VIP walkthroughs
- One-page company advertisement in partnership guide
- Logo placement on program webpage
- Logo in printed partnership guide handed out to all attendees
- Company description in partnership guide (up to 80 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

#### Gold Packages include:

- Premium demonstration space closest to attendee traffic
- 3 partnership passes for company personnel
- Logo placement on program webpage
- Logo in printed partnership guide handed out to all attendees
- Company description in partnership guide (up to 60 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

#### Silver Packages include:

- Demonstration space at the event
- 2 partnership passes for company personnel
- Logo placement on program webpage
- Company description in partnership guide (up to 40 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

\*Amenities Include: standard electrical drop, table/chairs, access to facility on event day

## Reservation Contract – Denver Federal Cyber Summit

(completed contracts should be sent to: [contract@federaltrainingpartnership.com](mailto:contract@federaltrainingpartnership.com) or fax to 800-858-3950)

**\*An e-invoice can also be requested – this will allow you to register and pay for the event online**

**COMPANY NAME:** \_\_\_\_\_

Charge credit card \$ \_\_\_\_\_ for Denver Federal Cyber Summit (Please Circle) exhibitor package.

Charge credit card \$95 for \_\_\_\_\_ extra company rep passes.

MC VISA AMEX      Expiration: \_\_\_\_\_ / \_\_\_\_\_      CSC/Security Code : \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Holder Signature: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

CC Billing Address: \_\_\_\_\_

Street City State Zip

**Binding Contract.** This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

**Payment Terms.** Advance payment is required for any partnership or exhibit packages and/or sponsorship.

**Cancellation by Partner.** Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

**Attendance.** Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

**Connectivity.** Federal Training Partnership is not responsible for any internet, wifi or other associated issues from the industry partner.

**Liability.** Industry Partner agrees that Federal Training Partnership, the government hosting organization, the virtual platform, its owners and its management company, and their respective employees are not liable for any issues resulting from industry partner not uploading or logging into the event platform. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities virtual platform and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

**Event Cancellation and Postponement.** Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future event or refunded on a prorated basis (minus any direct costs and overhead expenses). If the event or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, pandemics, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

**No Show.** Any Industry Partner that fails to upload content to and/or staff a virtual display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

**Billing.** The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_