SPONSORSHIP & EXHIBITOR PROSPECTUS

FORT BELVOIR, VIRGINIA

> From Innovation to Operational Advantage: Scaling Technology for the Warfighter. An on-installation day of Government-led sessions, an industry showcase, and targeted networking connecting Fort Belvoir's mission owners with the companies building what comes next.

EDUCATE. CONNECT. ACCELERATE.

DATE	SETUP	LOCATION	WEB
December 3, 2026	December 2, 2026	Fort Belvoir Community Center	BelvoirInnovationday.com

HOSTED BY **AFCEA BELVOIR CHAPTER** PRODUCED BY **FEDERAL TRAINING PARTNERSHIP**

EVENT OVERVIEW

ABOUT INNOVATION DAY

A focused day of education, collaboration, and capability discovery—held directly on Fort Belvoir.

AFCEA Belvoir Innovation Day will bring together senior Government and military leaders, large defense contractors, technology companies, small businesses, and nontraditional partners for a focused day of education, collaboration, and capability discovery. Aligned with the Department of War Critical Technology Areas, the event will explore mission priorities across artificial intelligence, cybersecurity, Zero Trust, data and analytics, cloud modernization, and mission IT.

Government-led sessions, industry thought leadership, a technology showcase, and targeted networking will provide insight into emerging requirements and innovative solutions—while connecting large defense contractors with small businesses to foster teaming, strengthen the defense industrial base, and accelerate promising technologies from concept to contract and ultimately to the warfighter.

ON THE INSTALLATION

WHY FORT BELVOIR

Fort Belvoir is home to a unique concentration of Army, DoW, intelligence, acquisition, logistics, and technology organizations. The Innovation Day provides an opportunity to bring these communities together in an accessible, mission-focused environment directly on the installation.

Rather than a traditional tradeshow, the event will combine Government-led educational sessions with an intimate technology showcase, creating opportunities for meaningful interaction between mission owners, technical professionals, acquisition stakeholders, and industry partners.

1	30	6	On-Base
DAY OF PROGRAMMING DEC 3, 2026	INDUSTRY EXHIBIT BOOTHS	GOVERNMENT-LED SESSIONS	ACCESS DIRECTLY ON FORT BELVOIR

PROGRAM FOCUS

KEY FOCUS AREAS

Programming is aligned to the Department of War Critical Technology Areas and built around the requirements Fort Belvoir's mission owners are working on right now.

ARTIFICIAL INTELLIGENCE & GENERATIVE AI

Moving AI from experimentation to secure mission application.

CYBERSECURITY & ZERO TRUST

Protecting users, data, networks, and mission systems in contested environments.

DATA & ANALYTICS

Transforming enterprise and operational data into actionable intelligence.

CLOUD & DIGITAL MODERNIZATION

Building resilient, scalable, and interoperable mission environments.

MISSION IT & EMERGING TECHNOLOGY

Accelerating the delivery and adoption of capabilities that support the warfighter.

ACQUISITION & INDUSTRY COLLABORATION

Connecting emerging technology with Government requirements and mission needs.

AUDIENCE

WHO SHOULD ATTEND

GOVERNMENT & MILITARY

CIO/CISO organizations, cyber and IT professionals, acquisition and contracting personnel, program managers, data and AI professionals, engineers, mission owners, and operational leaders.

INDUSTRY

Technology companies and solution providers supporting Army and DoW missions across AI, cyber, data, cloud, networking, infrastructure, software, analytics, and digital modernization.

ON-INSTALLATION REACH

EXPECTED GOVERNMENT REPRESENTATION

Innovation Day is designed to put industry directly in front of the commands and program offices shaping technology priorities at Fort Belvoir. Expected representation includes:

- **ARCYBER**
- **Army CIO/G-6**
- **INSCOM**
- **DLA**
- **DTRA**
- **CPE ES2**

INDUSTRY PARTICIPATION

A limited number of exhibit and sponsorship opportunities will be available, providing industry partners with direct visibility and engagement with Government IT, cyber, AI, and technology decision-makers from Fort Belvoir. Space is assigned in the order contracts are received.

GOVERNMENT-LED SESSIONS
Mission priorities, straight from the program offices.

TECHNOLOGY SHOWCASE
Compact, high-traffic exhibit floor built for real conversations.

TARGETED NETWORKING
Direct access to mission owners and acquisition stakeholders.

INVESTMENT

EXHIBIT & SPONSORSHIP OPPORTUNITIES

PACKAGE	INVESTMENT	EXHIBIT SPACE	REGISTRATIONS	PROGRAM AD	AVAILABILITY
Diamond	$3,995	Premium end-cap, high-traffic	Five (5)	Full page	SOLD OUT
Platinum	$2,995	Premier reserved space	Four (4)	Half page	Multiple
Gold	$2,195	6'×4' dedicated	Three (3)	Quarter page	Multiple
Silver	$1,595	6'×4' dedicated	Two (2)	–	Multiple

DIAMOND

SOLD OUT

$3,995

- Premium end-cap demonstration space in a high- traffic location within the exhibit area
- Featured 30-minute Tech Talk presentation to attendees (pending availability and approval)
- Registration for five (5) attendees
- Prominent recognition as the Diamond Sponsor on all conference sponsorship signage
- Premier logo placement at the top of the event website sponsor page
- Company profile and logo in the official conference program (up to 100 words)
- Full-page company advertisement in the exhibitor guide
- Logo on AV screens between sessions
- Featured company spotlight in the pre-event "Know Before You Go" email
- Post-event opt-in attendee contact list

PLATINUM

$2,995

- Premier reserved exhibit space for attendee engagement and demonstrations
- Registration for four (4) attendees
- Prominent recognition as the Platinum Sponsor on all conference sponsorship signage
- Logo placement on event website sponsor page
- Company profile and logo in official conference program (up to 75 words)
- Logo on AV screens between sessions
- Half-page company advertisement in the exhibitor guide
- Company logo featured in attendee marketing campaigns
- Post-event opt-in attendee contact list

GOLD $2,195

- Dedicated 6'×4' exhibit space for attendee engagement and demonstrations
- Registration for three (3) attendees
- Recognition as the Gold Sponsor on all conference sponsorship signage
- Logo placement on event website sponsor page
- Logo on AV screens between sessions
- Quarter-page company advertisement in the exhibitor guide
- Company profile and logo in official conference program (up to 50 words)
- Post-event opt-in attendee contact list

SILVER $1,595

- Dedicated 6'×4' exhibit space for attendee engagement and demonstrations
- Registration for two (2) attendees
- Recognition as the Silver Sponsor on all conference sponsorship signage
- Logo placement on event website sponsor page
- Company profile and logo in official conference program (up to 30 words)
- Post-event opt-in attendee contact list

EVERY PACKAGE INCLUDES

A 6'×4' exhibit space, one (1) 6-foot draped table, two (2) chairs, standard electrical power, carpet, and complimentary Wi-Fi.

SMALL BUSINESS PRICING

Discounted pricing is available for SBA-certified local small businesses. Contact Gabe at gabe@federaltrainingpartnership.com for details and pricing.

> "Innovation Day is built as a marketplace for ideas and relationships—connecting Fort Belvoir's mission owners directly with the companies developing what comes next.

ADD-ON SPONSORSHIPS

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Add-on sponsorships can be paired with any exhibitor package, or purchased on their own for high-visibility brand presence throughout the conference.

LANYARD SPONSOR

SOLD OUT

$2,500

- Lanyard with company and conference logos distributed to all attendees at registration
- Registration for four (4) attendees
- Recognition as the Lanyard Sponsor on all conference sponsorship signage
- Logo placement on event website sponsor page
- Logo on AV screens between sessions
- Company profile and logo in official conference program (up to 100 words)
- Full-page company advertisement in the exhibitor guide
- Post-event opt-in attendee contact list

REGISTRATION SPONSOR EXCLUSIVE

$2,000

- Company logo featured on the attendee registration page
- Company message included in the attendee confirmation email
- Company literature distributed at registration
- Registration for three (3) attendees
- Recognition as the Registration Sponsor on all conference sponsorship signage
- Logo placement on event website sponsor page; logo on AV screens between sessions
- Company profile and logo in official conference program (up to 100 words)
- Full-page company advertisement in the exhibitor guide

BREAK SPONSOR CO-SPONSORSHIP

$1,500

- Recognition as the Morning and Afternoon Break Sponsor at refreshment stations
- Registration for two (2) attendees
- Logo placement on event website sponsor page
- Company profile and logo in official conference program (up to 50 words)
- Half-page company advertisement in the exhibitor guide
- Post-event opt-in attendee contact list

EXHIBITOR RESERVATION CONTRACT

AFCEA BELVOIR INNOVATION DAY EXHIBITOR SPONSORSHIP

Completed contracts should be sent to **contract@federaltrainingpartnership.com**

COMPANY NAME

CONTACT NAME

EMAIL

TELEPHONE

SPONSORSHIP / PACKAGE SELECTED

CHARGE CREDIT CARD $

CREDIT CARD #

CC BILLING ADDRESS

Binding Contract
This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Cancellation by Partner
Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance
Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Displays, Decorations, Conduct
Displays, decorations, signage may not damage any part of the conference venue. Industry Partner shall be solely responsible for all damage resulting from any of the above actions.

No Show
Any Industry Partner that fails to erect and staff a display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Security
Industry Partners are responsible for securing the safety of their exhibits, marketing materials, and electronics.

Conference Cancellation and Postponement
Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future conference or refunded on a prorated basis (minus any direct costs and overhead expenses). If the conference or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

Liability
Industry Partner agrees that Federal Training Partnership, the government hosting organization, the venue, its owners and its management company, and their respective employees are not liable for any theft, damage or loss to property or for any injury that may occur to the partner, its agents, employees. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities in the venue premises or at the conference and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Billing
The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Payment Terms
Advance payment is required for any partnership packages and/or sponsorship.

SIGNATURE

PRINT NAME

SECURE YOUR PACKAGE

RESERVE YOUR SPACE TODAY

Sponsorships are limited and assigned in the order contracts are received. Reach out to secure your package, request custom options, or ask about small business pricing.

SPONSORSHIP & EXHIBITS

Gabe Wollner
gabe@federaltrainingpartnership.com

COMPLETED CONTRACTS

Contracting
contract@federaltrainingpartnership.com

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