



AFCEA ALASKA CYBER & IT FORUM AT JBER



Exhibitor Prospectus

AFCEA Alaska Cyber & IT Forum @ JBER:

Thursday, June 6, 2024

Reach Pacific Command personnel by joining us as a sponsor or exhibitor at the AFCEA Alaska Chapter's Cyber and IT Forum at Joint Base Elmendorf Richardson (JBER). The purpose of this event is to further educate Cyber and IT warfighters at JBER on the latest cybersecurity strategies, remediation techniques, and resilience tactics. This will be accomplished through SME speaker sessions and an exhibit hall featuring cyber industry innovations and IT modernization advancements.

This Cyber & IT Forum is being supported and coordinated with the Office of the Network Enterprise Center (NEC) Deputy Director/Cybersecurity Division Chief, 59th Signal Battalion, and the regrouping AFCEA Alaska Chapter. Senior Leaders from the 59th Signal Battalion, 673rd Communications Squadron, and Alaska Command J6, are supporting the event.

The Signal Corps Regimental Association (SCRA) - Denali Chapter will also be co-host, and the event will take place on the Fort Richardson side of base at the Warrior Zone Community Center on Thursday, June 6, 2024.

The Cyber & IT Forum will focus on educating Pacific Forces end-users at JBER. Expect to see attendees from the 59th Signal Battalion, U.S. Army Alaska (USARAK), Alaska Command (ALCOM), 673rd Communications Squadron, 611th Air Communications Squadron, 176th Communications Squadron, and more.

About the 59th Signal Battalion:

The 59th Signal Battalion conducts strategic Signal operations to enable mission command for Joint, DoD, and U.S. Army Alaska (USARAK) organizations within Alaska and serves as the Continuity of Operations (COOP) for the Regional Cyber Center - Pacific (RCC-P). The 59th Signal Battalion has units and personnel at the three major Army installations in Alaska: Joint Base Elmendorf-Richardson (JBER), Fort Wainwright, and Fort Greely with its primary headquarters at JBER. Charlie Company, 307th Expeditionary Signal Battalion is also co-located at JBER to provide expeditionary communications support to USARAK all across Alaska.

About JBER:

Joint Base Elmendorf-Richardson (JBER), holds the distinction of being one of 12 DoD Joint Bases when Elmendorf AFB and Fort Richardson merged. The 673d ABW consists of four groups that operate and maintain the joint base for air sovereignty, combat training, force staging, and throughput operations in support of worldwide contingencies. The installation hosts the headquarters for the United States Alaskan Command, 11th Air Force, U.S. Army Alaska, 59th Signal Battalion, the Alaskan North American Aerospace Defense Command Region, and more. JBER has over 31,000 service members and civilians employees.

Opportunities and Pricing:

<u>AFCEA Alaska Cyber & IT Forum:</u>	<u>6/6/24</u>
__ Platinum Partnership Package:	\$2,995
__ Gold Partnership Package:	\$1,995
__ Silver Partnership Package:	\$1,295

Platinum packages include:

- Premium end-cap demonstration space closest to attendee traffic
- Speaking slot on the event agenda (space permitting)
- 4 partnership passes for company personnel
- Premium signage near food
- First stop on any VIP walkthroughs
- One-page company advertisement in partnership guide
- Logo placement on program webpage
- Logo in printed partnership guide handed out to all attendees
- Company description in partnership guide (up to 80 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

Gold Packages include:

- Premium demonstration space closest to attendee traffic
- 3 partnership passes for company personnel
- Logo placement on program webpage
- Logo in printed partnership guide handed out to all attendees
- Company description in partnership guide (up to 60 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

Silver Packages include:

- Demonstration space at the event
- 2 partnership passes for company personnel
- Logo placement on program webpage
- Company description in partnership guide (up to 40 words)
- Pre-event promotional activity to all attendees
- Access to facility on event day
- Post-show attendee list (opt-in)

*Amenities Include: standard electrical drop, table/chairs, access to facility on event day

Reservation Contract – AFCEA Alaska Cyber & IT Forum

(completed contracts should be sent to: contract@federaltrainingpartnership.com or fax to 800-858-3950)

***An e-invoice can also be requested – this will allow you to register and pay for the event online**

COMPANY NAME: _____

Charge credit card \$ _____ for _____ **JBER Cyber** (Please Circle) exhibitor package.

Charge credit card \$95 for _____ extra company rep passes.

 MC **VISA** **AMEX** Expiration: _____ / _____ CSC/Security Code : _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Telephone: (_____) _____

Email: _____

CC Billing Address: _____

Street City State Zip

Binding Contract. This contract when signed by industry partner and accepted and executed by Federal Training Partnership, constitutes a legally binding agreement and is binding to their perspective representatives.

Payment Terms. Advance payment is required for any partnership or exhibit packages and/or sponsorship.

Cancellation by Partner. Cancellations must be in writing and shall become effective when received by Federal Training Partnership. In order to receive a refund of any funds, written notice must be received by Federal Training Partnership no later than 60 days prior to the conference date. Industry Partner will receive no monies refunded within 60 days of conference date.

Attendance. Federal Training Partnership makes no representations or warranties with respect to the demographic make-up, volume of exhibitors and/or number of attendees at this conference.

Connectivity. Federal Training Partnership is not responsible for any internet, wifi or other associated issues from the industry partner.

Liability. Industry Partner agrees that Federal Training Partnership, the government hosting organization, the virtual platform, its owners and its management company, and their respective employees are not liable for any issues resulting from industry partner not uploading or logging into the event platform. The Industry Partner assumes the entire responsibility and liability for losses, damages, and claims arising out of activities virtual platform and will indemnify, defend, and hold harmless Federal Training Partnership and its employees from any such losses.

Event Cancellation and Postponement. Federal Training Partnership, the government, the sponsoring/hosting organization, in their sole individual discretion, reserve the right to cancel or postpone this event at any time without any liability for the fulfillment of this contract and all fees paid by Industry Partner shall, in the sole discretion of Federal Training Partnership, be either credited to a future event or refunded on a prorated basis (minus any direct costs and overhead expenses). If the event or part thereof is cancelled or postponed for any reason beyond the control of Federal Training Partnership such as, but not limited to, damage or destruction to venue buildings, war, riots, strikes, fire, floods, pandemics, weather, termination by sponsoring/hosting organization, acts of government, terrorism, or acts of God, or the breach or termination of the venue contract, then Federal Training Partnership is not obligated to refund any fees. In any such case, credits from the event postponement or cancellation must be used within 12 months of the original postponement/cancellation dates. After 12 months a credit on account will be considered earned by Federal Training Partnership and non-refundable.

No Show. Any Industry Partner that fails to upload content to and/or staff a virtual display in their assigned space by the designated set up time of the Showcase shall be considered a no-show and shall forfeit any fees paid.

Billing. The Industry Partner is responsible for making payment(s) when due and Federal Training Partnership is not responsible for collecting payments from third parties or payment processing services. This contract and reservation may be cancelled by Federal Training Partnership for failure to make payment in full when due.

Signature: _____

Print Name: _____